

## Promoting the development engagement of diaspora organisations

### *Diaspora Small Scale Project Fund*

*An offer of the Programme "Shaping development-oriented migration" (MEG)*

## Call for Proposals 2024

### Information on the Call for Proposals

This call for proposals targets diaspora organisations<sup>1</sup> in Germany that contribute to sustainable development in their countries of origin through small-scale development projects. The focus is on the **exchange of knowledge** between people with a history of migration living in Germany (organised in associations) and their countries of origin.

In this call, mainly projects whose main goal is the exchange of knowledge in the fields of gender equality, combating climate change, health and digitisation will be funded. Projects should be implemented in the area of Sustainable Development Goals 3, 5 and / or 13 of the United Nations ([information on the SDGs](#)).

The following information provides an initial overview of the general requirements, the eligibility criteria and the application process. This information is used to guide you for the outline phase. You will receive further information should you enter the next application phase.

This document contains information on the funding offer for projects with a funding amount of **up to 55,000 EUR**. We encourage you to also submit project ideas with smaller funding amounts, as these are generally easier to manage.

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<sup>1</sup> Associations whose board and/or membership consists of at least 50 % people with a migration background.

## Partner Countries

Projects can only be funded in the following 14 countries:

- *Albania, Cameroon, Colombia, Ethiopia, Ecuador, Georgia, Ghana, India, Kosovo, Nepal, Serbia, Tunisia, Ukraine<sup>2</sup> and Vietnam.*

The planned activities of your project must take place in one of these countries. In Germany, only preparatory or supporting measures may be carried out.

## Diaspora Organisation

We can only support diaspora organisations,

- whose members consist of at least 50% of persons with a history of migration and/or whose Board of Management consists of at least 50% of persons with a history of migration from countries of the Global South,
- which are legally registered in Germany as legal entities (especially in the form of registered associations, foundations or similar),
- who can prove their non-profit status (exemption or declaratory decision, statutes) and
- that ensure the submitted project is not a replication or continuation of a previous or ongoing project. It must be clearly demonstrated how the project differs from previous or current projects.

## Partner Organisation

- In the partner country, collaboration with a local partner organisation (PO) is mandatory. This ensures that developments initiated by the project are sustainably embedded in the local context.
- It is important that the project is planned and implemented jointly with the partner organisation. As a funding programme, we expect a partnership based on equality, starting with the project planning phase.
- It must be clear that the partner organisation acts as a legal entity and under the applicable law as a non-profit or charitable organisation.
- As GIZ, we have colleagues on site who have good networks and would be happy to support you in identifying a suitable local partner organisation. Please do not hesitate to contact us.

## Project Structure

- According to the current planning status, projects in this call for proposals can start at the earliest on 01.04.2025, and due to the current duration of our programme, they can run until 31.03.2026, at the latest, allowing for a maximum project duration of 12 months. Please note that these dates are subject to internal GIZ processes and may change.
- The project goals must be achieved within the funding period.
- The project should not be implemented by individuals, but by a project team of several members of your association. The project team should have appropriate experience and qualifications.
- The contractual partner for GIZ is the diaspora organisation in Germany. This diaspora organisation is legally responsible for the content, administrative and financial management of the project during the contract period. However, the involvement of the local partner organisation must be an integral part of the project planning and implementation.

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<sup>2</sup> Considering the respective security situation in the different regions of Ukraine.

## Project Focus and Scope

Funding can only be provided for projects that promote the **exchange of knowledge** between migrant-diasporic organisations in Germany and their countries of origin.

### The following project activities can be funded:

- Measures for the qualification of different target groups
- Introduction of new methods and techniques (mainly through education and trainings)
- Training/further training of multipliers
- Awareness-raising measures
- Activities to anchor and disseminate the knowledge that has been passed on by the diaspora to local groups of actors

### The following projects are not eligible for funding:

- Projects aimed exclusively at humanitarian aid (e.g., short-term emergency assistance in crisis situations, transport of aid supplies, etc.)
- Projects aiming solely at infrastructure and/or construction
- Projects where it is not clear how ongoing costs will be covered after the funding ends
- Projects that consist of transporting donations in kind from Germany to the partner country
- Projects that aim to pay off loans
- Projects concerning the police or military sector
- Projects whose main goal is the representation and contact of German institutions

## Application and selection procedure

We would like to point out that the funding slots available under this call for proposals are limited, and the submitted ideas will be in strong competition with each other. This means that even if all content-related criteria are met, your project idea may not be selected.

The application process is divided into three phases.

### Phase 1 (outline phase)

- In the outline phase, you have the opportunity to present your project idea in writing.
- Please use only the attached Excel document (K24\_ **Name Ihres Vereins**\_Projektskizze) for submitting the project outline. Please save the document with your organisation's name and as an Excel file.
- You can fill out the document in either German or English.
- If you have any questions regarding our funding offer, we invite you to our digital consultation hours, where we will answer general questions<sup>3</sup>:
  - Monday, 07.10.2024, 17:30 - 19:00 (German, CET)
  - Tuesday, 15.10.2024, 17:30 - 19:00 (English, CET)

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<sup>3</sup> In case of further questions, we offer additional individual consultations to prepare the project outline. You can request an appointment via [diaspora-organisation@giz.de](mailto:diaspora-organisation@giz.de).

- The project outlines can be submitted via email to [diaspora-organisation@giz.de](mailto:diaspora-organisation@giz.de) by 27.10.2024 (23:59 CET). Submissions after the deadline will not be considered.
- The submitted project outlines will be evaluated by GIZ according to the evaluation criteria of the first selection phase (see following section). You will be informed by mid-November at the latest whether your project idea has been selected for the second phase of the application process.

### **Phase 2 (Pitch Phase)**

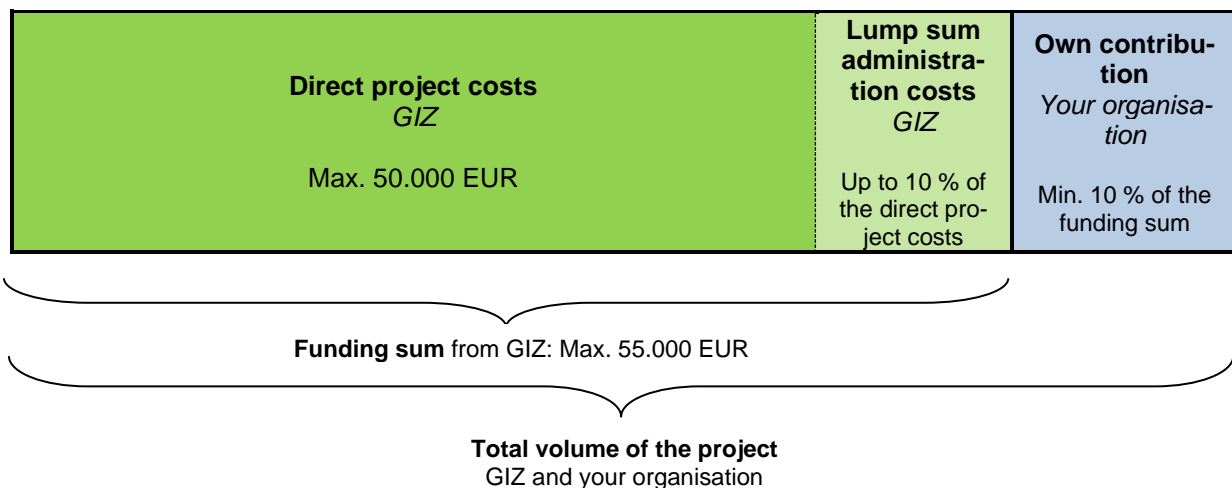
- If you receive positive feedback on your project outline, we warmly invite you and your partner organisation to pitch your project idea in a virtual meeting.
- Pitching a project idea means presenting it in a short, concise, and convincing manner. You will receive standardized questions in advance to help you prepare effectively.
- Following your presentation, our jury will ask you specific questions about the project.
- The pitches are scheduled to take place between 11.11.2024 – 22.11.2024. Please already mark this timeframe in your calendars.
- Each pitch is allocated a maximum of 30 minutes (including the Q&A session).
- All further information regarding the format will be provided once your project idea has been selected.

### **Phase 3 (Full proposal phase)**

- If you successfully pass the second phase, you will be invited to submit a full application in the final step. This full application consists of a project proposal and a financial plan (budget plan), which must be submitted by 19.01.2025.
- During the full application phase, we are planning an in-person workshop in Frankfurt am Main from 29.11. – 01.12.2024, to collaboratively develop the full application. Please already reserve this weekend in your time planning, in case your pitch is successful.
- Please note that the following documents must be provided in the third phase; otherwise, we cannot offer funding:
  - current excerpt from the register of associations (not older than 2 years),
  - the statutes of the association,
  - the current notice of exemption (if applicable, notice of assessment for newly founded organisations),
  - proof of the legal constitution of the partner organisation
- The full application you submit will then be evaluated once more. Please be aware that the invitation to submit the full application does not constitute a funding commitment.

## Financial framework of the funding offer

### Overview: composition of the total volume of the project



- The maximum funding for direct project costs by GIZ is 50,000 EUR.
- In addition to this amount, administrative costs can be covered as a lump sum of maximal 10% (5,000 EUR) of the direct project costs. This lump sum covers all administrative costs such as office supplies, rent, postage, telephone, internet, etc.
- **The total maximum funding amount (funding sum) by GIZ is thus 55,000 euros.**
- At least 10% of the total funding amount (direct project costs + administrative costs) must be provided by the diaspora organisation as its own financial contribution. This may also consist of valorised voluntary work (= expense allowance) or third-party funds. Third party funds may not come directly or indirectly from BMZ funding.
- All expenses must be supported by (original) receipts and must be able to be presented at a financial audit.
- **Please note that we can also fund projects that require a smaller amount of funding. We thus encourage you to also apply for a smaller project, which is easier to manage.**

## Content selection criteria – Phase 1 (outline phase)

Only projects can be selected that:

- Initiate sustainable development processes in the partner country,
- Ensure a "do no harm" approach<sup>4</sup>.

The *project outlines* (= Phase 1) will also be evaluated based on the following content-related criteria:

<sup>4</sup> The "do no harm" principle states that unintended and undesirable consequences of development cooperation should be identified, avoided, and mitigated early on. Especially when projects operate in crisis situations, they must be designed to be "conflict sensitive."

### **Background and Relevance**

- Describe the social, political, and economic context that makes the project necessary, and clearly demonstrate why it is relevant.
- The projects must fit into the local context and adopt a culturally sensitive approach.
- Projects that are particularly positively evaluated will:
  - pursue an innovative approach,
  - contribute to ensuring healthy lives for people in partner countries and/or promote their well-being ([SDG 3](#)),
  - are gender-sensitive and aim to achieve, for example, gender equality and empower women and girls ([SDG 5](#)),
  - contribute to combating climate change and its impacts ([SDG 13](#)),
  - contribute to the digital transformation.

### **Exchange of knowledge**

- The exchange of knowledge must be a core component of the project. The experts/trainers selected to implement the project should be part of the diaspora based in Germany.
- Projects in which the knowledge is imparted directly by members of the implementing diaspora organisation are rated particularly positive.

### **Target groups, project goals and outcomes, activities**

- The project outline must clearly explain how objectives, activities, target groups and knowledge exchange are related.
- It should be communicated in a simple manner what positive changes the project will initiate for the participants and target groups. It is also important to clearly explain how the planned activities will achieve these changes.

### **Sustainability**

- Project ideas that demonstrate a medium- to long-term perspective will be positively evaluated. This means there should be a plan for what will happen after the project duration ends.
- Project outlines that clearly show how partners or target groups in the country of origin will continue to apply/implement the knowledge gained after the project's conclusion will also be positively evaluated.

### **Cooperation with the partner organisation**

- Projects should be based on a need expressed by the partner organisation in the partner country and/or by the target group.
- Projects must be developed in close cooperation with the partner organisation.
- It is considered particularly positive if there has already been contact and/or cooperation between the diaspora organisation and the partner organisation.

You will receive information about the selection criteria for phases 2 and 3 if your project idea is selected.